Shuttlerock Drives Global Growth and Compliance with Workday

Workday to Help Optimise Finance Operations to Support Shuttlerock's Business Expansion

Auckland, New Zealand - January 25, 2026– Workday, Inc. (NASDAQ: WDAY), the enterprise AI platform for managingpeople, money, and agents, today announced that Shuttlerock, a global creative technology company, is using Workday to streamline finance processes, strengthen compliance, and enable scalable growth across its rapidly expanding international operations.

Based in New Zealand, Shuttlerock is reinventing digital creative production for global brands, helping marketing teams scale and adapt content with speed, simplicity, and impact. With over 300 employees across 11 offices on five continents, the company's continued expansion created new operational and compliance challenges.

To support this growth, Shuttlerock selected Workday for its ability to unify finance, HR and people management in one platform, manage the complexity of a multi-entity organisation, and provide rich, real-time data to guide strategic decision-making.

With Workday, Shuttlerock has:

- **Streamlined finance operations:** Standardised and digitised finance processes, reducing manual work and freeing teams to focus on strategic growth.
- **Strengthened compliance:** Improved visibility and consistency across entities, reducing risk in multiple jurisdictions.
- **Enabled data-driven decisions:** Consolidated data into one platform to deliver richer insights and faster reporting.
- **Built for the future:** Leveraged Workday's embedded AI capabilities and is exploring its potential to drive ongoing operational efficiency and innovation.

"The end-to-end efficiencies we are driving with Workday are vital to our growth," said Guillem Bonavia, Chief Financial Officer at Shuttlerock. "Workday has set us up for success as our diverse and global footprint continues to expand. It enables us to operate with greater control, reduce risk, and make more data-driven decisions that support the business at scale."

"Shuttlerock is a leading example of how innovative, high-growth companies are using technology to stay agile and compliant as they expand globally," said Jonathan Brabant, Regional Sales Director, Workday New Zealand. "By bringing finance and HR together on one intelligent platform, Workday helps organisations like Shuttlerock drive efficiency, strengthen governance, and unlock value through trusted insight and AI innovation."

About Workday

Workday is the enterprise AI platform for managing **people**, **money**, and **agents**. Workday unifies HR and Finance on one intelligent platform with AI at the core to empower people at every level with the clarity, confidence, and insights they need to adapt quickly, make better decisions, and deliver outcomes that matter. Workday is used by more than 11,000 organizations around the world and across industries – from medium-sized businesses to more than 65% of the Fortune 500. For more information about Workday, visit **workday.com**.

About Shuttlerock

Based in New Zealand, Shuttlerock is a global company reinventing digital creative with a mission to make it effortless for brands to scale content. Its 300+ employees across 11 offices and five continents combine human creativity, purpose-built technology, and world-class service to help marketers achieve their goals.