

Genesis Minerals Limited Selects Workday to Support Future Growth

The Trusted Australian Gold Miner Adopts Workday HCM to Transform HR Function

SYDNEY, April 03, 2025 - [Workday, Inc.](#) (NASDAQ: WDAY), the AI platform for managing [people](#) and [money](#), today announced that Australian gold mining company [Genesis Minerals Limited](#) has selected Workday Human Capital Management (HCM). Workday – with AI at the core of its platform – will help Genesis streamline systems and processes, provide real-time data insights, and empower smarter, faster business decisions - whilst also supporting the company for future growth. Workday partner Cognizant has managed the implementation with Genesis.

Genesis Minerals Limited represents a new chapter in Western Australia's rich history of gold exploration and mining. Since its ASX debut in 2007, Genesis has experienced rapid growth, now employing more than 500 people across its multiple sites. The company is focused exclusively on the prolific Leonora District, one of Australia's most prominent gold regions.

As the business continues to expand, Genesis required a modern HR solution to support its ambitious growth plans and scale effortlessly. By selecting Workday HCM, Genesis will replace time-intensive manual processes and spreadsheets with a unified, cloud-based platform designed to adapt and grow with the organisation.

With Workday, Genesis will:

- **Support the business as it scales.** With Workday, Genesis will have a flexible solution that can easily grow and adapt as the business does.
- **Reduce time spent on manual, administrative tasks.** Workday's powerful ML and AI capabilities will help the team streamline processes to free up time for strategic work.
- **Simplify and reduce software costs and maintenance.** Genesis will save on ongoing costs relating to technology, its implementation, integration, and security management.
- **Inform strategic business decisions.** Genesis will have access to real-time, accurate data from a single source of truth to make data-driven decisions faster to drive the business forward.

"Our partnership with Workday is a strategic investment in our future, helping to ensure we have the right HR platform and tools to scale efficiently and effectively. Workday's ability to seamlessly adapt to our evolving needs was a key factor in our decision," said **Kellie Randell, General Manager People & Culture at Genesis Minerals Limited**

"Having the right systems in place is essential for building a strong foundation to enable rapid growth. We're pleased to help Genesis adopt and use an HR platform that supports not just its current needs but will scale alongside the business well into the future. Workday is committed to helping organisations like Genesis leverage innovative technology to enhance operational efficiency and achieve long-term success," said **Jo-Anne Ruhl, vice president and managing director for Australia and New Zealand at Workday**.

About Genesis Minerals Limited

Genesis (ASX: GMD) is a new and growing ASX-listed gold house, 100% focused on the prolific Leonora District in Western Australia. We have the assets and people in place to achieve our vision; ***The trusted Australian gold miner – Progressive, high-quality, +400koz pa.***

Genesis is in an enviable position to "fill the gap" between the ASX 100 gold producers and the rest.

About Workday

[Workday](#) is the AI platform that helps organizations manage their most important assets – their [people](#) and [money](#). The Workday platform is built with AI at the core to help customers elevate people, supercharge work, and move their business forever forward. Workday is used by more than 11,000 organizations around the world and across industries – from medium-sized businesses to more than 60% of the Fortune 500. For more information about Workday, visit [workday.com](#).