

SEEK Unifies Finance and People Management with Workday

Online talent marketplace leader adopts Workday Financials and HCM in business-wide technology transformation

SYDNEY, October 17, 2024 - [Workday, Inc.](#) (NASDAQ: WDAY), a leading provider of solutions to help organisations manage their [people](#) and [money](#), today announced that SEEK, an Australian leader in online talent marketplaces, has adopted Workday Financials and Human Capital Management (HCM) as part of a broader business transformation to consolidate and unify operations across Australia, New Zealand and Asia.

Founded in 1997 in Melbourne, Australia, SEEK has grown to offer nine employment marketplaces in markets spanning Australia, New Zealand, Hong Kong, Southeast Asia, Brazil, and Mexico. This growth is supported by more than 3,700 employees who work towards SEEK's purpose of helping people live more fulfilling and productive working lives and helping organisations succeed. To enhance consistency across these geographies, SEEK undertook a transformation project to bring together platforms and ways of working for a simpler approach that encourages collaboration.

As part of the project, SEEK selected the Workday platform for finance and people management in all markets. This consolidated approach offers greater oversight for management and allows teams to work more easily together to deliver on SEEK's goals, sharing learnings and insights across locations.

SEEK has adopted Workday to:

- **Create a single source of truth.** Using HCM and Financials, SEEK has a consolidated view of people and finance data in one place to make insightful, data-driven decisions.
- **Manage multiple markets in one place.** With the entire organisation now on the same platform, different regions, subsidiaries and business units are all managed from a single tool for enhanced visibility and consistency.
- **Adapt for growth.** Workday's scalable, cloud-based software provides a powerful tool for SEEK's future expansion and growth.
- **Unlock intelligent automation and AI.** Workday's platforms are backed by AI and ML to optimise processes and free up time for strategic analysis and action.

"Both finance and HR rely heavily on accurate and timely data to make intelligent decisions," CIO, Lisa Tobin, CIO at SEEK. "Implementing Workday has provided a future-proofed foundation for these data driven decisions, informed by real-time data and one source of the truth. This foundation really provides a strong platform for informed decision making today and into the future."

"SEEK goes hand-in-hand with helping people improve and enjoy their working lives, something we're also passionate about here at Workday," said Jo-Anne Ruhl, vice president and managing director for Australia and New Zealand at Workday. "We're proud to be working with a people-first organisation like SEEK to support its global workforce as well as the great work it does to help other businesses succeed, both large and small."

<https://en-au.newsroom.workday.com/press-releases?item=122823>