Hungry Jack’s Fires Up Focus on People with Workday

Retail Food Chain Selects Workday HCM for a Better Employee Experience

SYDNEY, March 04, 2024 - Workday, Inc. (NASDAQ: WDAY), a leading provider of solutions to help organisations manage their people and money, today announced that Hungry Jack’s Pty Ltd has selected Workday Human Capital Management (HCM) to help transform how it attracts and supports thousands of employees and franchisees across Australia –from casual staff in the restaurants to the support centre and leadership team in head office – and create a people platform for growth.

After opening the first Hungry Jack's restaurant in Perth in 1971, the burger chain has since grown to over 450 stores nationwide. It now has more than 22,000 employees across Australia who help serve more than 2 million customers each week. In 2023, the business, which is the master Australian franchise of the Burger King Corporation, surpassed AUD$2 billion in sales for the first time and is expected to continue on this path with more restaurants, products, and services on the way.

With further growth on the horizon, Hungry Jack's needs a single source of truth for employee data and a centralised system to manage recruitment and retention for hundreds of stores, including franchises. Hungry Jack's has selected Workday HCM to integrate people management across the entire business and provide the real-time insights needed to nurture a growing team while moving at speed.

With Workday, Hungry Jack’s will:

- **Improve recruitment and onboarding.** Using a single system to recruit, the business will be able to create a seamless experience – from application to training – and help new team members onboard faster.
- **Transform the employee experience.** Workday mobile-enabled applications will support and engage employees from anywhere, gathering real-time actionable data to address feedback faster.
- **Better equip the people & culture team.** With a single system for hiring and people management, Workday will provide a platform to support future expansion whilst optimising resources
- **Reduce manual processes.** Less paperwork coupled with automation will save time for both restaurant and head office staff while improving accuracy.
- **Support employee growth and development.** Using Workday Skills Cloud underpinned by AI, Hungry Jack’s can gain visibility into employees' talents, skills, and aspirations to inform their development within the business.

Hungry Jack's will expand on Workday’s HCM capabilities by adding Talent Optimisation & Recruiting modules, as well as Workday Peakon Employee Voice and Workday Adaptive Planning, for a comprehensive, end-to-end people solution.

"At Hungry Jack's, we are all about 'Unleashing People Power', so we are very excited to partner with Workday to enable visibility and agility of a more dynamic talent, workforce, and organisational structure to support our future growth,” said **Jenny McKie, Chief People Officer (CPO) at Hungry Jack’s. “**Having a modern cloud-based HCM system will elevate the candidate experience during the recruiting process, improve the employee onboarding experience, and enhance employee career journeys, whilst creating moments that matter for our teams across the company. By automating manual processes, analysing, and acting on employee data to make more informed decisions, we will empower line managers and employees to take charge of their development and career paths."

"While Hungry Jack's may be known for the fact that 'the burgers are better', it couldn't accomplish this without the team of incredible people who make them, serve millions of customers across Australia, and keep the restaurants running," said **Jo-Anne Ruhl, Vice President and Managing Director for Australia and New Zealand at Workday.** "Having the right tools and systems will allow the team to focus on what they do best and lay the foundation for even greater growth."

About Hungry Jack’s

Hungry Jack's is a proudly Aussie-owned company with over 53 years of history. With more than 450 restaurants serving every major population centre in the country, we employ over 22,000 Aussies and serve more than 2M Aussies each week. Hungry Jack's vision is to 'Run Restaurants better than anyone, delight our guests and have fun doing it', operated by great people delivering on our values. To achieve the Company vision, it is our mission to ensure Guests return by delivering great food through the highest standards of Quality, Service and Cleanliness every hour of the day, every day of the year

About Workday

Workday is a leading enterprise platform that helps organizations manage their most important assets – theirpeople and money. The Workday platform is built with AI at the core to help customers elevate people, supercharge work, and move their

business forever forward. Workday is used by more than 10,000 organizations around the world and across industries – from medium-sized businesses to more than 50% of the Fortune 500. For more information about Workday, visit workday.com.

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